

LEGIN

2023 VISION AND BUDGET PROPOSAL

Challenging popular culture and its negative content through music and messages in order to see Christ and find Hope.



DOCUMENTARY

\$20,500

Produce and market a Documentary that tells Legin's story through the start of his ministry through the GOOD ENUF Concert Series

PURPOSE: to produce and market the Documentary and get it on major streaming platforms followed shortly after by the GOOD ENUF Concert Series

FILM & TV FESTIVALS

\$18,650

Festivals are the places to network and promote Legin's documentary. The South by Southwest Festival (SXSW) in Austin, TX is one of the most important festivals to attend.

PURPOSE: will allow Legin and Director Will Thomas to submit the Documentary, attend, and properly network at up to 10 festivals, including SXSW.

EVENT PRODUCTION

\$60,000

Covers every aspect of producing live shows, tours, prison shows, etc. Includes venue expenses, travel, media coverage, event management. and much more.

PURPOSE: to produce and promote up to 10 live Events that bring the music and message of Legin and provide a live experience with his fan base and with new listeners.

MUSIC PRODUCTION

\$51,500

This covers every aspect of producing recordings and videos of singles and EPs (half albums) for all digital streaming services and social media platforms..

PURPOSE: to continue to grow Legin's monthly listeners by releasing 6-8 singles and 2-3 GOOD ENUF EPs to coincide with the Documentary and Concert Series.

SPEAKING ENGAGEMENTS

\$5,000

This allows for the production and promotion of speaking content across several platforms, as well the ability to bring a positive message to audiences who may not be able to afford his regular speaking fee.

PURPOSE: This allows Legin to speak the Gospel more directly into people's lives in a wide variety of communities.



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ADMINISTRATION

\$116,000

This covers primarily salaries for Legin and those providing administrative support, including his executive assistant, a business manager and a social media intern.

PURPOSE: This allows for proper funding of the leadership so they are free to devote the time needed to keep the ministry growing and running in a healthy manner.

TOTAL PROPOSED BUDGET FOR 2023

\$271,650